

FELIPE FIGUEIRÓ

VIDEO EDITOR / MARKETING SPECIALIST

WWW.FELIPEPILLON.COM/PORTFOLIO



ABOUT ME

15+ years of experience in video editing, graphic design, web development and more. A healthy hard worker who loves what he does and mixes his creativity with systematic view.

Video editor for direct-response ads and branded content, cutting footage that sells, backed by a marketing and copywriting experience that most editors don't have.



CONTACT

Location:
Jaraguá do Sul, Brazil

Mobile:
+55 47 99998-3139

Email:
me@felipepillon.com

Website:
felipepillon.com/portfolio

LinkedIn:
linkedin.com/in/felipedefigueiro



SKILLS

Pr

Premiere

Ps

Photoshop

Ai

Illustrator

Ae

After Effects

Au

Audition

Lr

Lightroom

Id

Indesign

W

Wordpress

>

ActiveCampaign & GHL

Webhooks

ChatGPT & Claude

Google & Meta Ads



EXPERIENCES

FOUNDER	ÍMPAR VIDEO
Dec 2024 - Aug 2026	Video Production and Digital Marketing Company focused in online courses and podcasts. Projects with ROAS 10x.
PARTNER	LC MARKETING
Feb 2019 - Nov 2024	The communication agency that promotes books, authors, and publishers the most in Brazil. Produced online courses generating over R\$2 million in revenue.
VIDEOGRAPHER / DESIGNER	JAMO EQUIPMENTS
Feb 2017 - Feb 2019	Video production and editing for the metal-mechanic industry. Catalog development, website updates, and social media.
CO-FOUNDER	JF COMMUNICATION AGENCY
Oct 2013 - Jan 2017	My first company, founded at age 20. Video and photo production and editing, catalogs, manuals, billboards, social media, website development and more.
PHOTOGRAPHER / DESIGNER	VITOR BEAL PHOTOGRAPHY
Jul 2011 - Sep 2013	Event photography, wedding and studio photobook editing. Social media and marketing campaigns.



EDUCATION & CERTIFICATIONS

UNINTER INTERNATIONAL UNIVERSITY CENTER - BRAZIL	BACHELOR'S DEGREE IN MARKETING
2017 - 2020	Bachelor's degree in Marketing from Uninter, with a focus on digital strategy, copywriting, and campaigns that generated real, measurable business results.
YESBRAS EDUCATION BRAZIL	COMPUTER TECHNOLOGY PROGRAM
2006 - 2009	Basic & Advanced IT, Photoshop, CorelDRAW, AutoCAD 2D, Hardware Assembly & Maintenance, Intermediate English. Distinguished student; invited to serve as a Computer Instructor Intern at 17.



LANGUAGES

ENGLISH	PORTUGUESE
C1 - Advanced	Fluent
SPANISH	
Conversational	